

DES 420 Mobile App Design

	Date	Assignments
1	28 August Course Intro & Logistics / Client presentations Skill assessment exercise / Team formation	A1 Market Research
2	4 September Labor Day holiday	
3	11 Research Field Trips - interview & observation	A2 concept presentation
4	18 Team presentations on Assignment 1 and 2 UI and UX Design / Storyboarding	A3 storyboard
5	25 Team Storyboard presentations Design presentation: App design observations / Bergh	A4 iconography
6	2 October Icon presentations and critique / worksession	
7	9 Concept Presentations Class Review Worksession on navigation, user experience, color, consistency, type, iconography	
8	16 Worksession incorporating review feedback Concept and Storyboard revisions	
9	23 Midterm review with clients / Design and UX Lockout Date Review of presentations and client feedback	A5 Midterm revisions
10	30 November Intro to App development HTML refresher / Native, Hybrid & Web apps	A6 HTML / App structure
11	6 HTML extra / CSS refresher	A7 CSS styles / homepage
12	13 CSS text properties, positioning and layout	A8 Final app web layout
13	20 Final lab with clients	Project 2
14	27 Final project revisions	Project 2 documentation
15	4 December Final presentations with clients / Design and UX Lockout Date	