

Yunsil Heo and Hyunwoo Bang

Yunsil Heo

School of Crafts and Design
Seoul National University
Seoul, South Korea
yunsil@snu.ac.kr

Hyunwoo Bang

School of Mechanical
and Aerospace Engineering
Seoul National University
Seoul, South Korea
savoy@snu.ac.kr

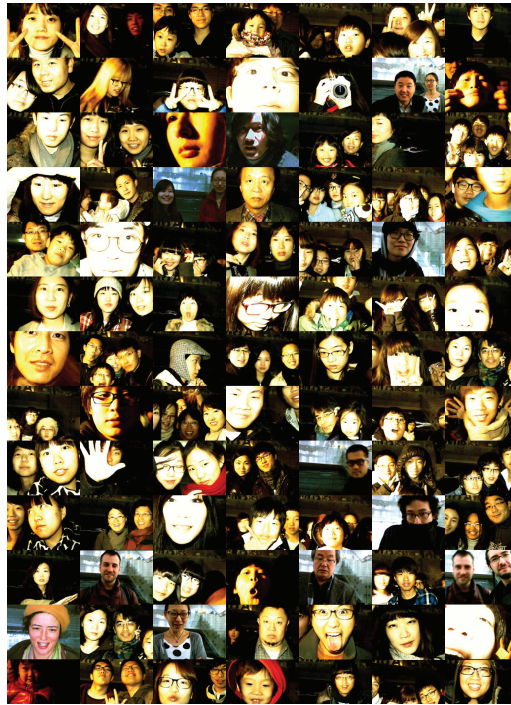
[www.everyware.kr/portfolio/contents/
10_memoirs/index.htm](http://www.everyware.kr/portfolio/contents/10_memoirs/index.htm)

Memoirs. © 2010 Yunsil Heo and
Hyunwoo Bang.

Memoirs



Memoirs is an interactive installation piece. It is a memoir of humanity's struggle to invent home appliances in pursuit of happiness. The piece is composed of a brown TV tube panel with a Polaroid camera on top. Its antique look stimulates a sense of nostalgia for old-fashioned home appliances. As you come close to the piece, a custom-made Polaroid camera automatically recognizes your face and takes a picture of you, and a physically simulated photo paper falls down and hits the pile of photos inside the virtual interior of the piece. Its digital data travels halfway around the earth to a web server in a distant country. Even though film-based photography is perishing and digital cameras are penetrating everyday objects, nothing can substitute for the feeling of anticipation while waiting for a photo to develop. Like bringing film to the photo printing office, taking a card with a printed web address from a stack creates a space in which to reminisce about the good old days. As you stand in front of the piece, the line between the virtual self and the physical self blurs. With photos stacking up on the web server, participants collectively build and share a single memory through the piece. Because of its intense and antique visual imprint, even when our experience with this piece dims, our shared childhood memories of electronic home appliances will remain.



Memoirs. © 2010 Yunsil Heo and Hyunwoo Bang. Photo © 2010 Jaehong Park, Museum of Art Seoul National University.

Memoirs. © 2010 Yunsil Heo and Hyunwoo Bang.

Yunsil Heo and Hyunwoo Bang are new media artists exploring intuitive and fun communications between the real and virtual worlds. They have exhibited their work at festivals and in galleries, including SIGGRAPH 2008 (Los Angeles), Ars Electronica Center (Linz, Austria), the National Art Center Tokyo, Incheon Digital Art Pavilion (Incheon, Korea), and the Victoria & Albert Museum (London).

Heo earned her MFA at the Department of Design | Media Arts at the University of California, Los Angeles, and is currently pursuing her PhD at Seoul National University. She operates an interactive media design company, New Media Lab Inc., in South Korea.

Bang earned his PhD in mechanical engineering from Seoul National University and worked as a post-doctoral fellow in the Department of BioEngineering at the University of California, Los Angeles. He is now an assistant professor at Seoul National University.