Pres Pass

The official Obama Presidential Library guide to Chicago.



So What Is It?

A digital passport located right on your iPad! PresPass allows you to hunt down some of Chicago's attractions, as well as those tied back to President Obama.



Points of Interest: Locations



Areas of Interest: Locations

Ranging from Museums to lively train stations, PresPass wants to cover all of Chicago's major bases. Even town's such as China Town will be included.





Transportation

Objectives



Exploration

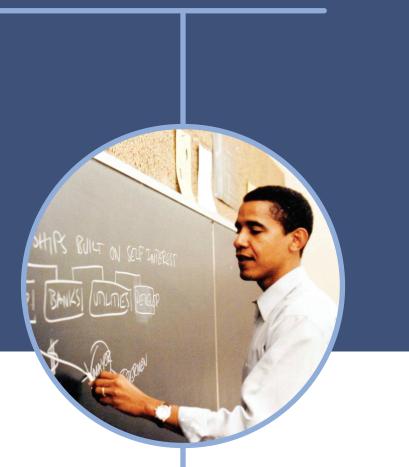
get people searching for new places

Education

have people learn something new

Communication

record experiences & share them with others



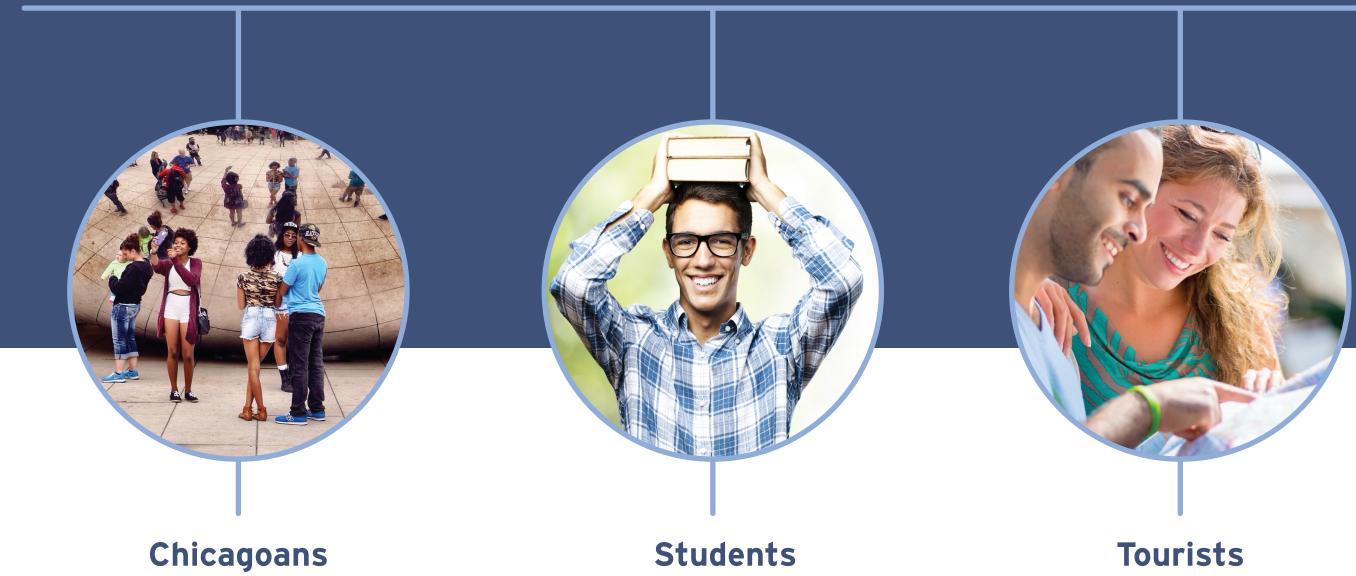
Obama Nation

walk in the President's foot steps

Key Features



Audience



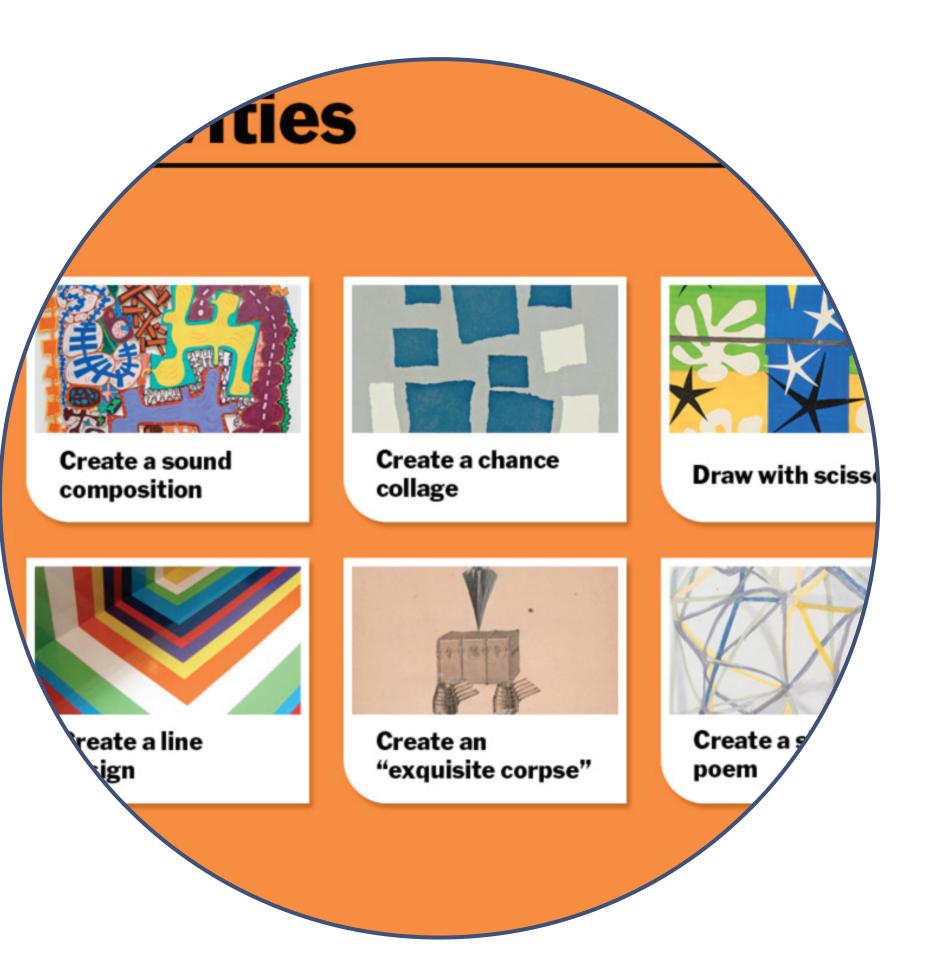
Environment





PresPass is to be used in the city of Chicago via wireless or mobile data on an iPad. Current trends revolve around tracking life, navigating to places, & educating yourself.

Market



MoMA Art Lab by MoMA 4.8/5 stars

Contains art information as well as an interactive interface which allows you to create your own art. Share with friends or learn quietly on your own.

Strength: Easy to use and kid friendly.

Weakness: Almost too kiddish.

Photos

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2884 24th St. Mission Mexican



2. Don Pisto's \$\$ 🗙 🛣 🛣 🚼 🚺 684 Reviews 510 Union St, North Beach/Telegraph Hill Mexican, American (New)



3. El Farolito 🖈 🖈 🖈 📩 2215 Reviews 2779 Mission St, Mission Mexican



4. Gallardos Mexican Food 🗙 🗙 🗙 🛣 🔝 103 Reviews 1807 Folsom St. Mission Mexican, Breakfast & Brunch

5. Papito 🗙 🖈 🛣 🔝 272 Reviews 317 Connecticut St. Potrero Hill Mexican





6. The Little Chihuahua 🖈 🖈 🖈 🔝 812 Reviews 292 Divisadero St, Lower Haight Mexican, Breakfast & Brunch

💐 7. La Oaxaqueña 🛣 🛣 🛣 🔝 344 Reviews 2128 Mission St, Mission lexican, Bakeries

> Metate 712 Reviews Mission

La Palma Mexicatesse



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319 Reviews

Category	Mexican
Price	\$
Hours	Mon-Sat 8 am - 6 pm Sun 8 am - 5 pm Open Now
Address	2884 24th St (b/t Florida St & Bryant St) Mission San Francisco, CA 94110

Get Directions >

(415) 647-1500 http://www.lapalmafoods.com http://lapalmasf.com/image...

Takes Reservations No Delivery No Take-out Yes Outdoor Seating Yes Casual Ambience Noise Level Average Attire Casual

Good for Groups Mz

> * Bookmarks





Yelp by Yelp Inc **4.2/5 stars**

Allows you to view & write reviews on various locations of restaurants & local businesses.

Strength: Radiant color choice & easy to follow

Weakness: Muddy rating system. Compacted text.



Chicago City Guide by Gogoboy 5/5 stars

Helps you discover cool places to visit in Chicago. Has attractions as well as food. Community based.

Strength: Smooth layout and pretty color scheme. Easy to use.

Weakness: Too many options.