

Article

Visual Analysis of a Smart City's Energy Consumption

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Abstract: Through the use of open data portals, cities, districts and countries are increasingly making available energy consumption data. These data have the potential to inform both policymakers and local communities. At the same time, however, these datasets are large and complicated to analyze. We present the activity-centered-design, from requirements to evaluation, of a web-based visual analysis tool to explore energy consumption in Chicago. The resulting application integrates energy consumption data and census data, making it possible for both amateurs and experts to analyze disaggregated datasets at multiple levels of spatial aggregation and to compare temporal and spatial differences. An evaluation through case studies and qualitative feedback demonstrates that this visual analysis application successfully meets the goals of integrating large, disaggregated urban energy consumption datasets and of supporting analysis by both lay users and experts.

Keywords: Interactive Visualization; Visual Design; Sustainability

1. Introduction

In the videogame Watch Dogs, you play a hacktivist who gradually cripples the infrastructure of a futuristic, hyper-connected Chicago [1]. While the game's fictional world uses sensor and monitoring systems, the real Chicago does not currently run this type of sensing devices. Yet, urban officials and management are keenly interested in collecting, processing, and analyzing relevant data in order to tackle inefficiencies in the city's energy infrastructure. City officials aside, the local population is equally interested in reducing their carbon footprint: the Chicagoans' use of plastic and paper bags decreased vastly (42% in the first month) after a relatively minor change in the city's 2017 bag tax policy [2].

At the same time, urban and energy data are becoming freely available through a profusion of open data portals supported by local, regional, and national governments. These datasets have the potential to inform both policymakers and the local communities. What few potential users anticipated, however, is that these datasets are large and complicated to analyze. In particular, the datasets can be highly disaggregated, both spatially and temporally. Traditional statistical techniques fail to capture complex and meaningful patterns present in these datasets [3]. The problem can benefit from visual analysis: using computer graphics techniques to harness the outstanding powers of the human visual system and make possible insights into complex problems. However, while several visual analysis systems exist for specific energy datasets, they generally do not address the challenge of spatial and temporal disaggregation, and they seldom provide explicit data comparison support.

In this article, we describe our joint efforts (visualization researchers and urban energy policy researchers) to provide an easy-to-use platform to visualize urban electricity and gas consumption in a meaningful way. The main contributions of this work are: 1) a description of the current challenges and state of the art in visualizing urban energy; 2) a description of the urban multi-scale data collection

and processing for this problem in the city of Chicago; 3) the activity-centered design of a platform for the visual analysis of urban data at multiple spatial scales, in collaboration with domain experts; 4) the implementation of this design in a web-based, scalable-display interactive system (Figure 1); and 5) the evaluation of this approach through several examples and through domain expert and community feedback.

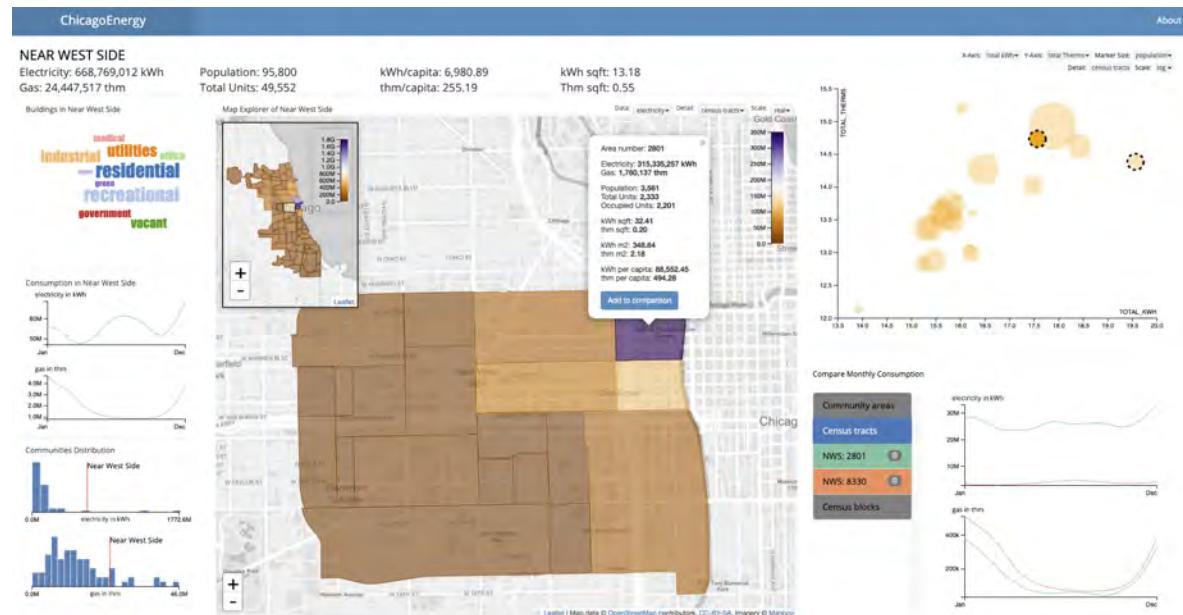


Figure 1. Interactive, web-based, open-source energy consumption explorer for the city of Chicago. The central overview + detail map supports selection and comparison of areas at multiple spatial scales (entire community areas, census tracks, and census blocks) and multiple gas and electricity metrics that can account for population statistics. Details on demand supply additional area statistics. A word cloud, simple charts and histograms (left) enable building-type analysis, global seasonal consumption analysis, and comparison of a selected area against the overall consumption distribution. A scatterplot view and additional seasonal charts support outlier detection and seasonal consumption analysis at smaller spatial scales, selected by the user.

1.1. Electricity and Gas Consumption: Background

In the United States (US) alone, 3.95 million GWh of electricity and 547 million cubic meters of gas (excluding for electricity generation) were consumed in 2018, representing about 50% of the total energy used in the US — the other 50% include coal and petroleum consumption (both for electricity generation and transportation). Moreover, the residential and commercial sectors accounted for 40% of energy use, most of which is being consumed in the form of electricity or gas [4]. Understanding patterns of electricity and gas consumption is therefore paramount.

The data and its potential analysis, however, come with a number of challenges. Both electricity and gas consumption vary heavily based on land use (i.e., commercial, residential, industrial, etc.) and building occupation and use (i.e., energy use per capita and per unit area). The energy data also spans multiple spatial levels: some urban users will be interested in consumption at the level of a single block, some in census groups, and others in entire neighborhood statistics. Some analyses may involve a temporal dimension, for example seasonal consumption (i.e., summer vs. winter). Many analyses may involve comparing different spatial areas. The analysis environment itself may vary. For example, urban policy users may be interested in discussing and communicating this type of data on large screens in war rooms. Last but not least, the data itself may belong to private companies, and citizens may have their own privacy concerns. This variability of scales and usages makes the collection, processing and analysis of urban energy data particularly difficult.

58 1.2. Energy visualization systems

59 Multiple systems exist for the visual analysis of energy data in the most populated cities in the
60 US (New York City, Los Angeles, Chicago, Philadelphia), and also for countries or states in Europe
61 and Australia. Almost all of these systems encode energy data as spatial overlays over country, city or
62 building maps, and most use additional simple visual encodings such as pie charts and plots (Figure 2).
63 And yet, there is no combined solution to the multiple challenges outlined earlier, and there is no
64 system that handles the variety and complexity of energy data tackled in this work.

65 In New York City, the NYC Energy and Water Benchmarking [5] and the NYC Energy and Water
66 Performance Map [6] encode energy-use per-block in the city with color, with additional details on
67 demand, and no support for multiple spatial scales, seasonal analysis or per unit comparison. In Los
68 Angeles, the LA Energy Atlas [7] displays on a map energy consumption across the county by city and
69 neighborhood, as well as by building type, age, type of energy and greenhouse gas emissions. The
70 data can be explored using multiple metrics (total, per sq feet, per capita), and a separate bar chart
71 view supports comparison of multiple areas, although the areas are not user-selected. The system does
72 not support seasonal analysis, outlier detection, or details on demand about user-selected areas. In
73 Chicago, the Energy Data Map [8] is a basic visualization that shows residential gas and electricity
74 consumption, with consumption mapped to the height of each community area in 3D, respectively
75 to 2D grayscale at the block level. While users can view basic consumption details at these two
76 scales, community area and census block, there is no support for comparing different areas, outlier
77 detection, population statistics, seasonal consumption, building type analysis etc. In Philadelphia, the
78 Building Energy Benchmarking [9] encodes energy consumption at the building level through color
79 and size-coded markers over a map, and supports outlier detection through a scatterplot. A second
80 system, the Energy Consumption Map [10] adds comparison capabilities, although in a separate tab,
81 and details on demand. Neither system supports multiple spatial scales, population statistics, building
82 type analysis, or seasonal consumption. All the urban energy visualization systems discussed in this
83 section use recorded snapshots of data, not real-time measurements.

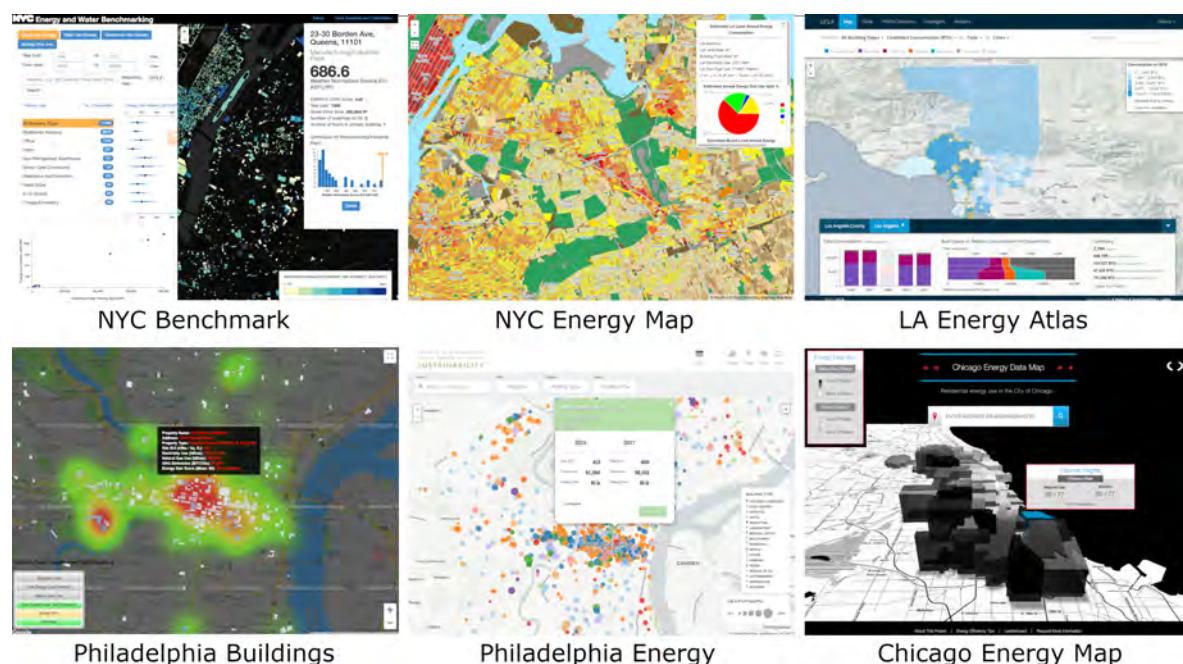


Figure 2. Snapshots from the state of the art in urban energy visualization systems

84 Beyond urban visualization, energy visualization systems exist at higher spatial scales in both
85 Europe and Australia. In Europe, the Electricity Map project [11] encodes on a colored map the CO₂

emitted while producing electricity in different countries. Details on demand show the energy source in each country, and timelines encode the CO₂ intensity over the last 24 hours. In Australia, the Australian Energy Market Operator [12] overlays on a map the electricity infrastructure as color lines, along with consumption data such as demand forecasts and historical information. None of these systems support multiple spatial scales, population statistics, seasonal or building type analysis, or comparison of user-selected units.

Because almost all these energy visualization systems exist only online, with no other documentation, it is difficult to infer the visualization design process and principles that were followed in the development of these tools. For example, one common trait arising from these designs appears to be an assumed low level of visual literacy among their target audience.

The wider visualization literature reports on general exploratory visualization techniques for spatio-temporal data [13]. We use several of these techniques, in particular querying (lookup and filtering), time series graphs, and aggregation of attribute values, in the context of our problem. An overview of urban analytics [14] further surveys the data types and visualization techniques common in urban computing problems, including energy consumption data, although it does not explicitly discuss census data. In terms of energy visualization design, Goodwin et al. [15] describe the user-centered design of an analysis tool that was commissioned by a small set of domain experts; their tool aimed to visualize data from smart meters in a number of households. In contrast, our project follows an Activity-Centered-Design paradigm, aims to serve a broader audience, and integrates spatial, temporal, and census data.

2. Materials and Methods

Our design process followed an Activity-Centered-Design paradigm for visualization [16], which is an extension of the classic Human Centered Design paradigm in visualization design. The approach places particular emphasis on functional specifications and on user workflows. We adopted this approach because of its documented higher rate of success in interdisciplinary project settings. We implemented this paradigm through an iterative process where the research team met regularly with potential and actual stakeholders to confirm requirements and functional specifications, explore prototypes, refine the design, and verify that evolving requirements were being satisfied.

2.1. Requirements and workflows

The first stage of design, requirement engineering, started with several face-to-face semi-structured interviews with two energy researchers. Because Activity-Centered-Design [16] focuses on activities, not the individual person, no personal data was collected from the energy researchers. The interviews established: who the potential users of the visualization would be (energy researchers and policymakers; with the clear objective of reaching the broader population); a prioritized list of the main analysis tasks and workflows; the data sources and flow of data through the process; and non-functional requirements such as web-access and support for large displays.

Together with the energy researchers, we identified the background challenges to energy analysis, as highlighted in the earlier sections: 1) data disaggregation, 2) multiple spatial scales, 3) seasonal analysis, 4) explicit support for comparison using multiple metrics, 5) including census-based population statistics, 6) support for outlier detection at multiple scales, 7) details on demand. While some of the resulting requirements have been previously discussed in the literature in the context of urban analytics [14] (e.g., spatiotemporal outlier and trend detection on maps), others have not been previously featured; in particular the explicit support for comparison at multiple scales, and the role of census-based population statistics in the analysis. We further discussed with the domain experts the role of web-based visualization and the low level of visual literacy among both energy analysts and the wider population.

We analyzed the requirements resulting from the interviews along the Activity-Centered-Design components of tasks, usage, data, flow, and nonfunctional requirements [16]. The data requirements

134 are described in detail in the following section. We wrote the resulting functional specifications as
135 scenarios [16]. A first set of scenarios was centered around policymakers and energy researcher
136 characters. To improve engagement with the wider population, a second set of scenarios was centered
137 around a fictional teenager, his friends who lived in other neighborhoods, along with their privacy
138 concerns, and the teenager's parent.

139 We had the domain experts and a group of lay colleagues (representatives of the amateur, wider
140 population) repeatedly read, comment and approve the resulting set of scenarios. This process
141 helped us understand the desired functionality of the visual analysis module, formalize it in a written
142 document, and reach agreement with the domain experts regarding what the system will do and also
143 what it will not do (e.g., 'The system will not run on other browsers than Chrome and Safari' and 'The
144 system will not be targeted to smartphone usage').

145 As a result of this process, two main analysis workflows emerged. The first workflow corresponds
146 to a city official, manager, or energy researcher persona (the domain expert persona). This workflow
147 ('Overview and Outlier Detection') starts by looking at the energy landscape as a whole, identifying
148 outliers at multiple scales, then proceeding to analysis as in the second workflow described below.
149 The second workflow corresponds to a local citizen persona, as well as a local advocate persona (the
150 wider population). This workflow ('Search') starts by interactively selecting an area of interest, then
151 proceeding to the analysis of details, comparison against a related unit or against global behavior,
152 and/or seasonal and building analysis, in a process of hypothesis generation and fact-finding. Our
153 subsequent visualization design explicitly supports these two workflows.

154 2.2. Data Aggregation

155 This project builds on the open-access Chicago Energy Usage dataset, the result of a collaborative
156 effort between the City of Chicago, the Civic Consulting Alliance, Datascope Analytics and IDEO, with
157 support from Accenture, Elevate Energy, the Citizens Utility Board, ComEd and People's Gas [17].
158 This publicly accessible dataset contains information for 88% of the buildings of Chicago; a 68%
159 of the overall electricity consumption and 81% of gas consumption; no data is provided for those
160 buildings whose energy was not supplied by the earlier listed companies. As with all the urban energy
161 visualization systems surveyed earlier, the portal dataset is a pre-recorded dataset, not real-time data;
162 this aspect is due to the lengthy and difficult process of data collection and transfer from the energy
163 companies to the city management.

164 Each observation in this dataset (i.e., accounts for ComEd and People's Natural Gas) was collected
165 and tagged at the US Census block level. A census-block spatial scale corresponds to fewer than
166 4 accounts at a local neighborhood (i.e., 'Community Area') larger spatial scale. In addition, each
167 observation includes additional basic details such as population, physical building information,
168 primary building use (i.e., residential, commercial, industrial etc.), and occupancy.

169 To enable analysis at multiple spatial scales in the context of population statistics, we process
170 and augment this dataset to obtain detailed geographical census identifiers. To this end, we
171 geographically aggregated all the observations in the dataset into Census Tracts and Community
172 Areas (neighborhoods), a process that we mainly performed through ArcGIS software with additional
173 map matching procedures. We obtained the geographical census data in GeoJSON format from the
174 Boundaries - Community Areas dataset, the Boundaries - Census Tracts dataset, and the Boundaries -
175 Census Blocks dataset in the same Chicago Data Portal. We cross-referenced the census data with the
176 energy data timestamp.

177 The aggregated dataset for energy consumption analysis includes: 1) spatial information of the
178 community areas; 2) census tracts and census blocks provided in GeoJSON format; 3) an id of the
179 aggregation level; 4) an id for the target area; 5) the monthly use of electricity (in kWh) and gas (in
180 thm); 6) the total consumption in a year; 7) consumption per square feet and per capita. Additional
181 census data include 8) the population per area; 9) the number of units; and 10) the number of occupied
182 units. We also augmented the dataset with 11) information about the distribution of buildings per

183 community areas, based on the following taxonomy: residential, commercial, office, recreational,
 184 medical, educational, government/public, industrial, green, vacant, water, and utilities. We store
 185 the aggregated data (categorical, quantitative, temporal) in a MongoDB database. Handling these
 186 spatiotemporal data at multiple scales adds complexity to the visual design.

187 *2.3. Visual encodings and interaction design*

188 In accordance to the Activity-Centered paradigm, our top-level design builds on the workflows
 189 and previously identified requirements. A series of low-fidelity prototypes were sketched on paper
 190 and later in software to illustrate how individual features could be incorporated into an overall design,
 191 what workflows could be performed and what interactions could be incorporated. We followed a
 192 parallel prototyping approach [18], which has been shown to lead to better design results. In this
 193 approach, multiple prototypes were presented to the energy researchers and potential lay users. We
 194 discussed multiple versions, combinations and permutations of these low-fidelity prototypes with the
 195 group, and incorporated their feedback and suggestions in successive iterations (Figure 3).

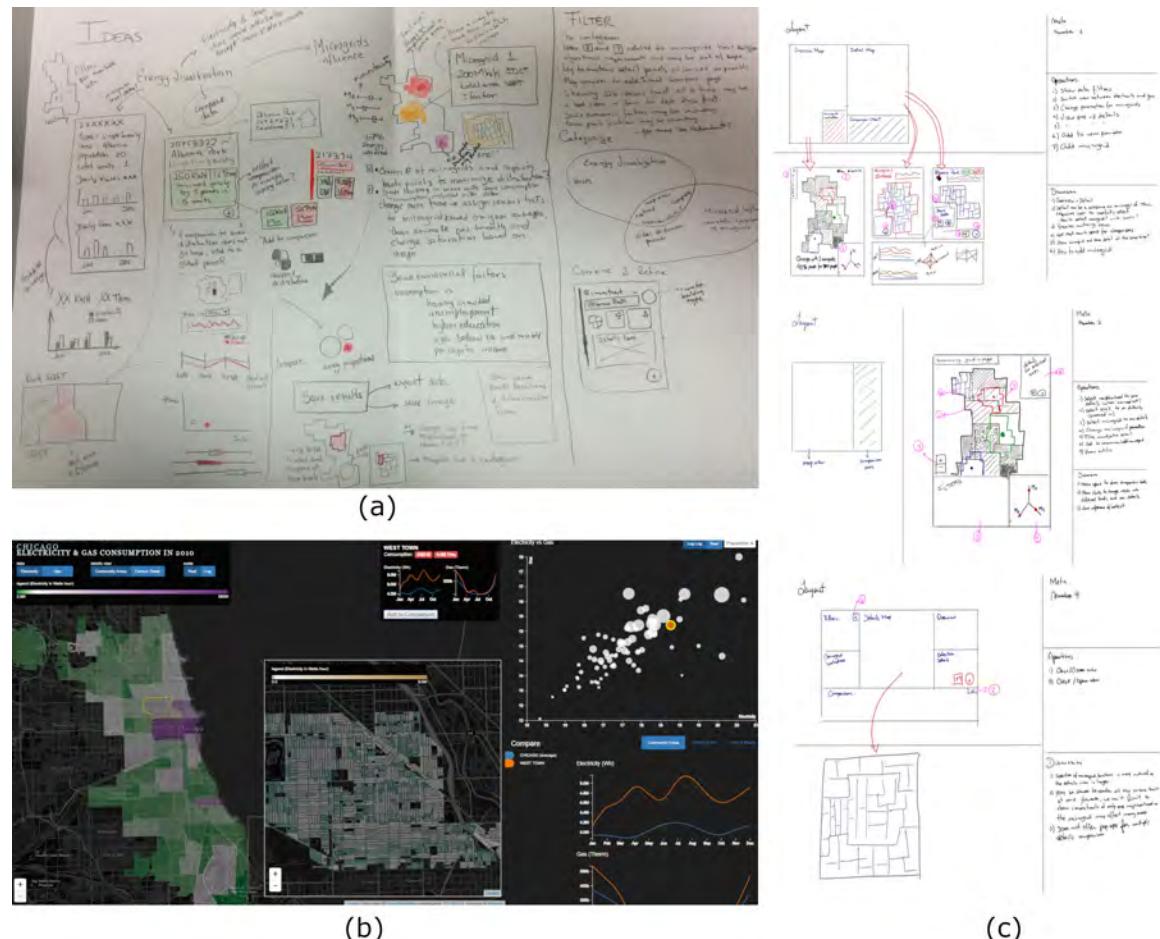


Figure 3. Parallel prototyping in the design stage. **(a)** Prototypes for visual encodings. **(c)** Workflow and layout prototypes. **(b)** Early software prototype with reduced functionality, whose look and feel the end-users critiqued as ‘too Unix/computerish’.

196 To better support the different workflow designs identified earlier, our final top-level design
 197 comprises multiple linked-views and side-by-side comparisons. A central map-based explorer, a top
 198 detail bar, a building-type and yearly statistics side-panel, a scatterplot and a comparison panel (Figure
 199 1) connect the geographical location of a region of interest with an overview of regional performance
 200 and outlier and usage-pattern detection. A filter bar further allows users to select the attributes and

metrics to visualize for the areas selected. The specific visual encodings were selected from a relatively large design space that included, among others, Kiviat diagrams, parallel coordinate plots, overlays and stacked graphs. The resulting encodings were selected based on their expressive power, balanced against the test users' visual literacy and feedback. We describe below briefly each main panel.

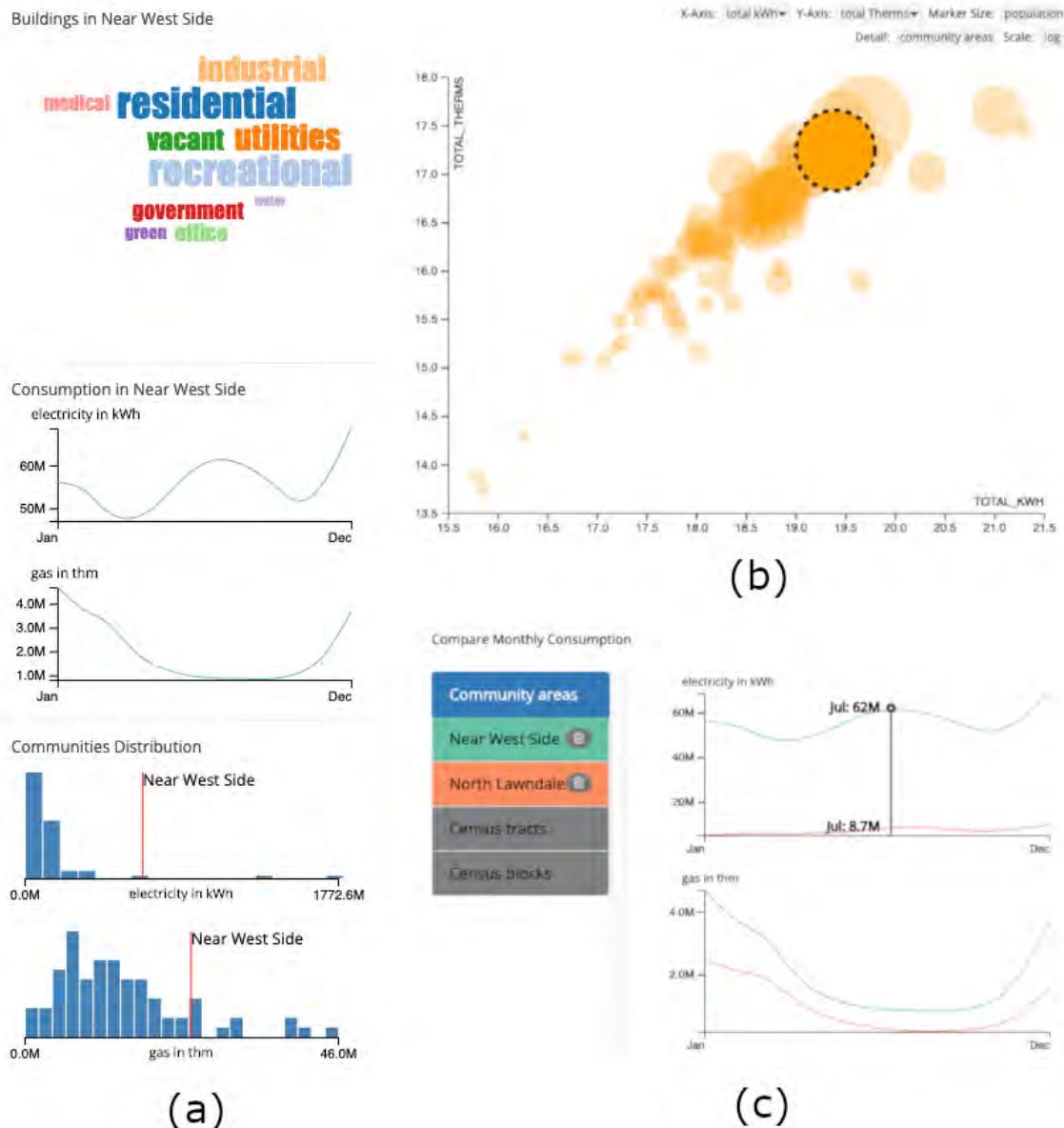


Figure 4. Visual encodings and interactions for urban energy consumption analysis: (a) a word cloud shows the distribution of buildings in a neighborhood; underneath, charts and histograms show energy consumption across seasons, respectively the relative rank of the selected neighborhood against the 76 neighborhoods in the city. (b) A scatterplot supports outlier detection; bubbles along the two main axes show regions for which either gas or electricity data is not available. (c) A comparison panel supports direct comparison of multiple user selected regions, again across seasons.

2.3.1. Map and Community Explorer

The central component of the visualization shows a context + detail map explorer and serves as an entry point for the 'Search' workflows. A small map highlights the selected community in the context of the city layout, and the detail map shows smaller spatial scales for the region selected: either

²⁰⁹ census tract or census block data. We use a divergent color scale to encode the energy consumption per
²¹⁰ region. We allow using both a normal and a log scale for the value range, because some areas consume
²¹¹ considerably more energy than others. The range is recomputed each time a new area or spatial scale
²¹² is selected, in order to allow detection of variation at multiple spatial scales.

²¹³ A top explorer bar serves as a heading for the visualization and shows the community details for
²¹⁴ the currently selected neighborhood. Underneath, a word cloud shows the distribution and types of
²¹⁵ buildings in that community; most frequent types of structures have bigger fonts (Figure 4 (a)). Further
²¹⁶ below are aggregated consumption and distribution charts for that community. Two line-charts show
²¹⁷ the temporal/seasonal monthly consumption behavior per energy type; the user can hover over the
²¹⁸ line to see the amount of energy consumed in each month. Underneath the line charts, a histogram
²¹⁹ shows the energy consumption per energy type. A red vertical line allows comparing the yearly use of
²²⁰ the selected community area against the other 76 communities in the city of Chicago.

²²¹ Selecting a specific area in the detail map provides further details on demand (Figure 5), and also
²²² allows adding that area to a comparison chart, described below.

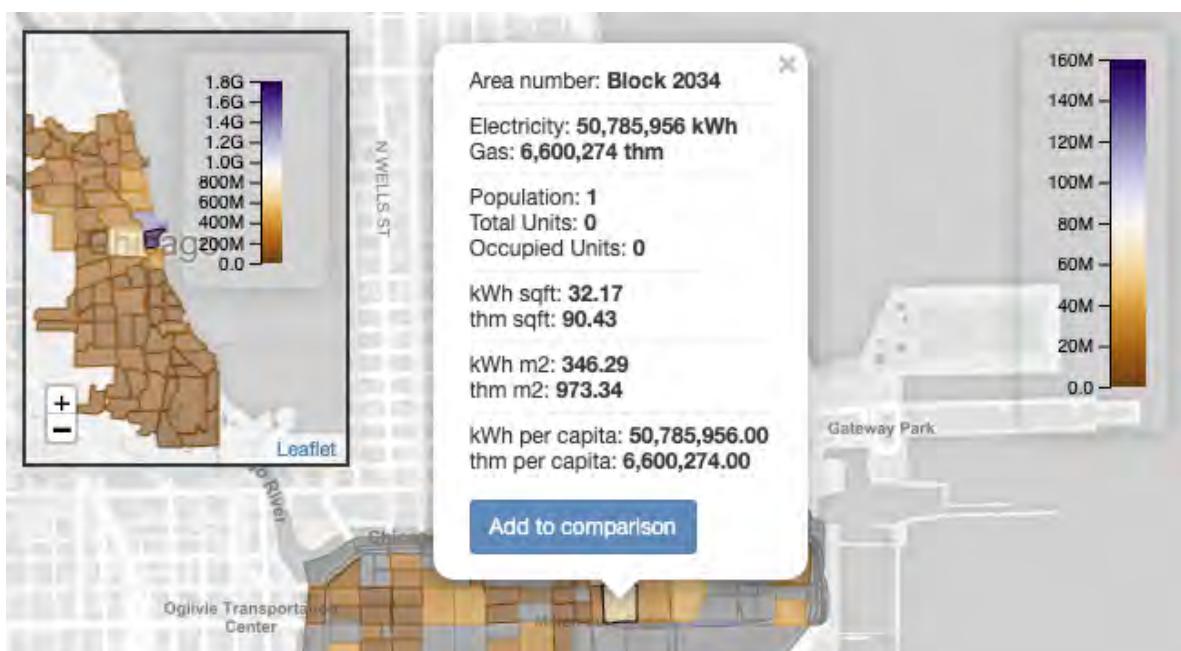


Figure 5. Details on demand in the detail map, showing the one block in the selected neighborhood that has higher energy consumption. Unusually, this downtown block features a single inhabitant, and no occupied units.

²²³ 2.3.2. Scatterplot and Comparison Chart

²²⁴ The scatterplot panel supports the second type of workflows, which is based on the overall data
²²⁵ and not on a specific location. The scatterplot also supports outlier detection and can be explored at
²²⁶ different levels of aggregation. The user can select a variable for each axis of the scatterplot, as well as
²²⁷ the quantity encoded by the marker size (Figure 4 (b)). As in the spatial map, the user can inspect data
²²⁸ in logarithmic or real scale. We use opacity to reduce occlusion between adjacent elements.

²²⁹ To support comparison subworkflows, the panel also shows a list of selected areas and a set of
²³⁰ charts (Figure 4 (c)). The list is ordered by level of aggregation of the selected areas. For census tracts
²³¹ and census blocks, we named the item by concatenating the name of the community and the area
²³² number; the complete name of the area is shown when hovering over the list item. Selected areas can
²³³ be removed interactively. The line charts show the comparison for a selected level of aggregation at a
²³⁴ time, and the header of that aggregation level is highlighted in the list. The line colors correspond to

235 the color used in the list, and on hovering, we display the consumption details for the month, to better
 236 support seasonal analysis. The map panel and the scatterplot panel are interlinked.

237 We built this open source, web-based project using a MongoDB database and a NodeJS server. We
 238 also used the following Javascript libraries: D3, Leaflet, JQuery and Knockout for the front-end. Because
 239 the system runs in a browser, it can be effectively used on a variety of displays, from regular laptop
 240 and desktop screens to larger-scale tiled displays in war rooms using the SAGE2 middleware [19].

241 3. Results

242 Because of the exploratory visualization nature of the project, and in concordance with
 243 activity-centered design, which emphasizes "why" and "how" questions over "how much/many"
 244 questions, we used a qualitative evaluation methodology to analyze the user activities on a
 245 homogeneous sample of participants who share key characteristics [20]. As in this work, qualitative
 246 data often are about the function of a tool or system, and they aim for sometimes rich descriptions of
 247 complex ideas or processes, albeit typically across a limited number of individuals or settings. This
 248 approach stands in contrast to quantitative methods, which explore variables that can be captured
 249 or represented in numerical form, often across large samples and/or multiple points in time. In our
 250 case, the choice of a qualitative scheme was furthermore strongly supported by two factors [21]: 1)
 251 the nature of the energy project, which emphasizes exploring a new area of inquiry and generating
 252 hypotheses, without established measurements or known facts; 2) the general goal of generating
 253 information about how a lay audience understands, thinks about, and makes sense of the energy data,
 254 with no emphasis on the user background beyond an assumption of low visual literacy. Conversely,
 255 these are equally strong arguments against a quantitative evaluation.

256 Sample size in qualitative research is not judged by the same criteria as it is in quantitative research
 257 because statistical power is not the goal [21]. Because this project explores a narrow phenomenon
 258 in depth (an analyst's process of making sense of energy data), we evaluated this smart city energy
 259 explorer through multiple demonstrations. The demonstrations involved stakeholders with different
 260 and sometimes overlapping roles: energy researchers, public policy advocates, state officials, city
 261 officials and managers, data analysts, and regular citizens. The demonstrations took various forms,
 262 from designer-driven demos to novice-driven exploratory analyses and to expert-driven in-depth
 263 sessions. These demonstrations were conducted on a variety of display sizes (Figure 6), and involved
 264 more than ten groups, ranging in size from two domain experts to twelve citizens, in sessions ranging
 265 from ten minutes to one hour. Along activity-centered principles, we evaluate the system's novel
 266 functionality through activity observation with minimal task guidance (e.g., 'Do you notice anything
 267 unusual?'). We report naive and expert analyst feedback and an in-depth case study performed by
 268 energy researchers and policy advocates.

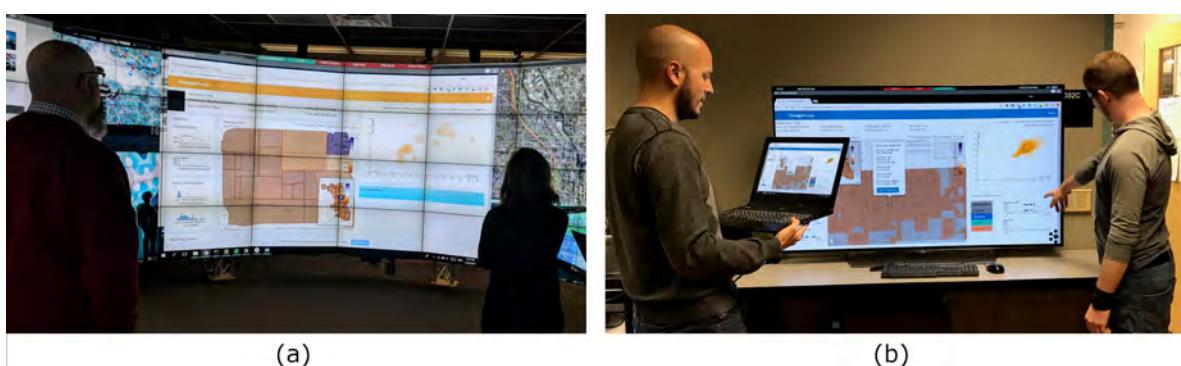


Figure 6. Energy explorer usage on a variety of displays and with different stakeholders. **(a)** Data analysts usage in a conference room equipped with a large tiled display. **(b)** Citizen usage on a laptop and a large display.

269 Observation of the system usage showed that the visual analysis tool successfully met the original
270 requirements in terms of user workflows. Without exception, policy advocates and citizens started their
271 exploration by locating the neighborhood they were interested in, then delving into further seasonal
272 exploration and comparison tasks. In contrast, state and city officials and energy researchers started
273 their exploration with the overview analysis and outlier detection; although Chicagoan stakeholders in
274 this category sometimes continued to local analyses of their workplace neighborhood. In one instance,
275 state officials zeroed on a surprising high outlier that turned out to be a federal building downtown
276 Chicago. In another instance, energy researchers noticed an unusual high-consumption block that
277 featured a single person population and zero occupancy (Figure 5). The feedback from this large
278 and diverse number of users has been uniformly enthusiastic ('Great stuff', 'Can I use this for my
279 hometown?', 'Where can I get the source code?', 'Can I pass this on to my criminology class?', 'Great
280 visualization and I am happy to have been part of it', 'Clever visualization', 'May we use this at the
281 urban planning center?', 'May we show this to ComEd?', 'May our clients use this in a dispute with
282 their landlord?' etc.). We report below one of the in-depth analyses conducted by a small group of
283 public policy advocates.

284 *3.1. Case Study*

285 This case study involves a group of three advocates for social good and two energy researchers.
286 The group performed an analysis of energy consumption in a particular disadvantaged neighborhood
287 of Chicago, with which the advocates were closely familiar. The group's analysis started by selecting
288 the neighborhood in the overview map (Figure 7). They noted that the building word cloud
289 confirmed something they had already known – this mostly residential neighborhood featured a
290 high concentration of vacant (abandoned) lots, and there were also recreational areas associated with
291 local parks. The exploratory panel data was also in agreement with other known facts: the overall
292 consumption was relatively low compared to downtown areas in terms of electricity, and similar to
293 other areas in terms of gas; gas consumption was higher in the winter, due to the use of gas heating
294 in homes; electricity consumption spiked in the summer, possibly due to the use of air conditioning.
295 Surprisingly, electricity consumption had been lowest in January, and highest in December. The group
296 did not agree on a single possible explanation for this observation.

297 The group then switched to the census block spatial aggregate in the detail map. As shown in
298 Figure 7, one block stood out in terms of electricity consumption, when compared to other blocks
299 within that region. The regional outlier was confirmed by the details on demand. The group agreed
300 that the low January consumption could not have contributed to the block's status as an outlier, and so
301 continued their analysis. The advocates tested several electricity metrics, seeking to find a correlation
302 between either population, occupied units, or square footage and this unusual distribution, but nothing
303 stood out. The scatterplot also confirmed the outlier status of the block, at both logarithmic and real
304 scale, and further indicated the outlier was not due to missing data elsewhere in the neighborhood.
305 One group member did a quick numerical comparison with their own home's consumption over the
306 previous year, and was shocked by how large this block's consumption was.

307 Since the group was familiar with the location of the block and with the buildings located on it,
308 they next selected a similar adjacent block, with similar construction and occupancy, and proceeded
309 to compare the two (Figure 7 right). A group member noted, in the timeline chart, the mid-summer
310 spike in gas consumption for the outlier block; the spike remains unexplained to date. Despite similar
311 statistics (outlier block: Electricity: 7,435,418 kWh; Population: 102; Total Units: 81; Occupied Units:
312 78; nearby comparison block: Electricity: 193,120 kWh; Population: 207; Total Units: 84; Occupied
313 Units: 78), the seasonal consumption of the two blocks, as captured by the comparison charts, was
314 strikingly different—in terms of both electricity and gas. The group hypothesized that the outlier
315 block may have either had outdated or in-need-of-repair insulation, or unusual energy end-uses. A
316 demonstration several months later to another group of public policy advocates confirmed the atypical
317 energy end-use: a less known local hospital was identified on that block. The group is currently

318 working with the local organizations and the local residents to improve the situation. This case study
 319 proves the utility of this energy visualization project and its potential impact on public policy in the
 320 city.

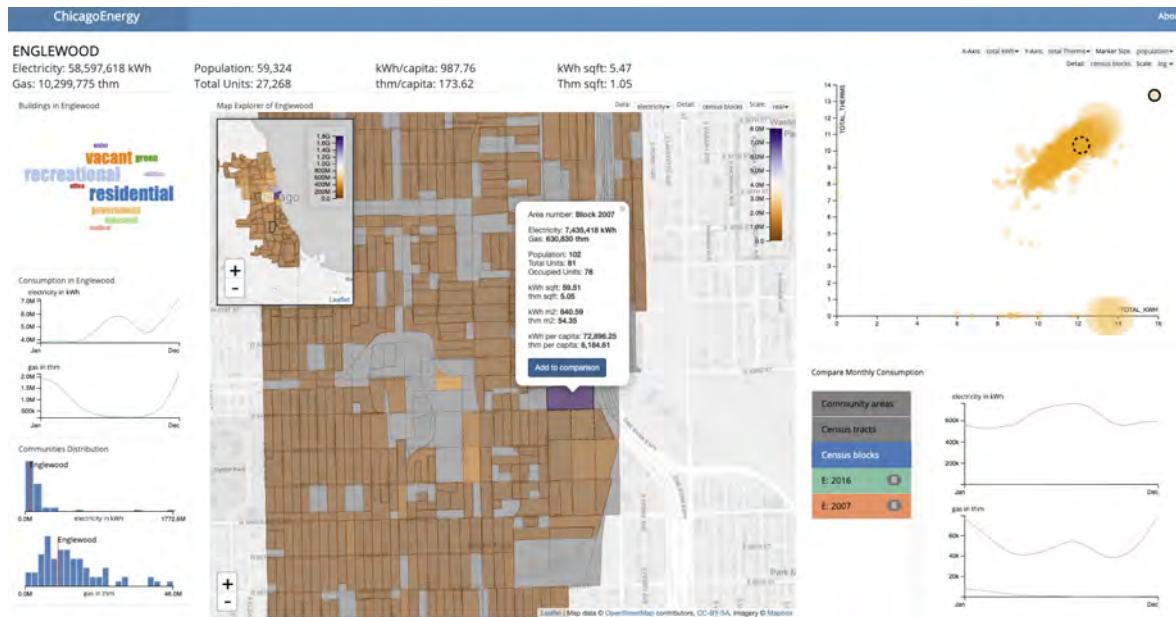


Figure 7. Local neighborhood analysis. An investigation of a disadvantaged urban neighborhood at the census block spatial scale is able to identify an outlier block with unusual electricity and gas consumption. The block's profile is strikingly different when compared to an adjacent block that has similar census and building statistics.

321 4. Discussion and Conclusion

322 The primary contribution of this work is a visual analysis system that allows experts as well as
 323 amateurs to analyze gas and energy consumption in Chicago. The secondary contribution is to provide
 324 other designers with a clear process on how to potentially approach similar problems in other smart
 325 city applications.

326 Notably, while many design studies in the literature describe user-centric processes used to create
 327 visualizations for one to a few domain experts, this project documents an activity-centered-design
 328 process that successfully serves not only the domain experts, but also a broader audience. In particular,
 329 following an Activity-Centered approach allowed us focus on and rapidly identify user activities and
 330 analysis workflows (e.g., explicit support for comparison tasks, independent of the user backgrounds
 331 and personal characteristics). A two-way communication process with the users, through functional
 332 specifications, further enabled us to more precisely model the desired functionality of the analysis
 333 system. A parallel prototyping approach paved the way to a system that can serve a wide audience:
 334 several visual encodings (including parallel coordinate plots and stacked graphs) were attempted and
 335 discarded due to the audience's low visual literacy. The activity focus further determined the final
 336 layout and relative size of the multiple views; for example, the emphasis on the 'Search' flow lead to a
 337 design shift from a large overview map to a miniature overview (Figure 7).

338 As shown by evaluation with end users, this urban energy visualization project successfully meets
 339 its original goals. Our systematic approach to data aggregation at multiple spatial scales created an
 340 enriched urban energy dataset. A subsequent design approach centered on the user workflows helped
 341 us create a visual analysis tool that can handle the complexities, challenges, and opportunities of this
 342 dataset: analysis across multiple spatial scales, support for outlier detection, multiple metrics that can
 343 account for population statistics, building-type analysis, direct comparison of user-selected areas, and
 344 seasonal consumption analysis.

345 In terms of assumptions and limitations, our approach does not provide information at the
346 building level, due to privacy concerns; the data is aggregated at the block level. Furthermore, data is
347 not available for every block, reflecting limitations in data collection: not all energy providers provided
348 data for their users. However, the data shown comprises 81% of the city gas consumption and 68%
349 of electrical usage. The data itself was collected in 2010, in an illustration of how difficult it is to
350 coordinate such efforts across energy providers at the city level. Last but not least, while the levels
351 of aggregation demonstrated in this project are typical of US cities, our approach may not readily
352 generalize to cities in other countries. In terms of future work, it would be interesting to integrate
353 population data related to education, income, and other socioeconomic indicators.

354 The resulting web-based system serves the needs of a diverse set of stakeholders, from city
355 officials to concerned citizens. By documenting the challenges, the design process and the decisions
356 behind this smart city project, we hope to help inform the design and implementation of analysis
357 systems for other cities and for other resource and infrastructure types.

358 The open-source project resulting from this work is publicly available at: <http://chicagoenergy.evl.uic.edu:3000>

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423 **Sample Availability:** The source code and data for this project is available at: [https://github.com/uic-evl/
424 chicago-energy-visualization](https://github.com/uic-evl/chicago-energy-visualization)

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