



Green Ridge Cemetery

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Project Team

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Who We Are

Green Ridge Cemetery is a 181-year-old cemetery in Kenosha, Wisconsin. It was the city's first cemetery (and its only cemetery for many years), and as such has a long history of being a multi-ethnic, non-denominational, and non-sectarian cemetery. Those interred here include city founders, statesmen, public figures, inventors, founders of local industry, educational leaders, and military veterans of wars since the American Revolution.



Problem Statement and Definition

We are a 181-year-old cemetery that does business like a 181-year-old cemetery.

That is to say that we have a lot of paper. Paper maps, paper documents, paper records

—and what isn't on paper currently resides in the head of Peter Shaw Johnson, our General Manager.

After a health scare this year, Peter realized we were in danger of losing these histories.

He began to brainstorm ways we could preserve the information so it would be easily accessible for future generations.



Solution

Cemeteries all over the world are turning to apps to give the general public access to their records. These all share a few common features: a map of the property, numbered monuments of interest, and photos with text and/or audio descriptions. We think that this would be a good solution for our cemetery as well. Our board envisions several phases of this project, and they hope, over time, to have an app with the aforementioned features, as well as a searchable index and living memorials.



Audience

Green Ridge Cemetery is utilized by students as young as third grade and by people all over the world. However, most of our inquiries are from Americans who are fifty-years-old and up. They are not all technologically savvy, and often their devices are several years old. We would like to pay particular attention to preventing issues that seem to plague some of the other cemetery app reviews. Common complaints are: too buggy/constant crashing; no offline feature for mapping, photos, etc; not useful for those using the app at home; map images aren't high resolution; text too small; audio too soft.



Other relevant Apps (if known and obvious)

Find A Grave –what a lot of people are used to using

ANC Explorer (Arlington National Cemetery) and Ohlsdorf Cemetery—Examples of too complicated

Historic Oakland Cemetery (Atlanta)—feels like something our researchers could handle

Atlanta's Oakland Cemetery (same cemetery as above, but by Rothrock Group) maybe a stretch?



Content for the App

- Map of cemetery showing location of places of interest/monuments/graves
- List of 25-50 most noteworthy places of interest/monuments/graves
- Photo to accompany each item
- Text and audio description to accompany each item

Historic Sites

Simmons Family Marker



Johnson Family Marker



Zerk Marker



Historic Sites

Augustus Quarles

Cooper Marker



Historic Sites

Oldest section of Green Ridge Durkee Marker in background



Historic Sites

Jeffery Mausoleum



Winther Marker



Historic Sites

Martin Phillip Winther



Anthony Winther



Historic Sites

Celtic Cross O'Neill Family Marker



Kneibler Marker



Historic Sites

George William Breck



Historic Sites

Civil War Marker



Civil War Monument



Dodge Marker



Historic Sites

Beatrice Welles Marker



Janet Lance Anderson



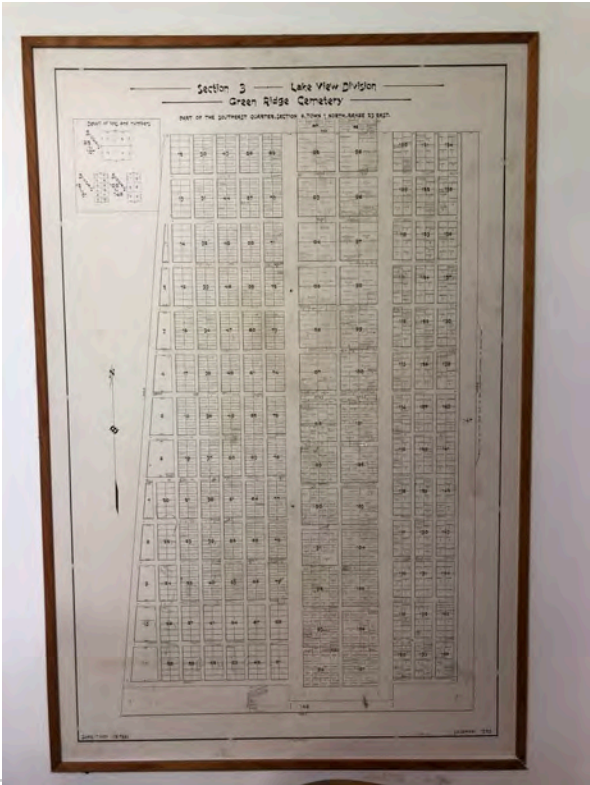
The Office



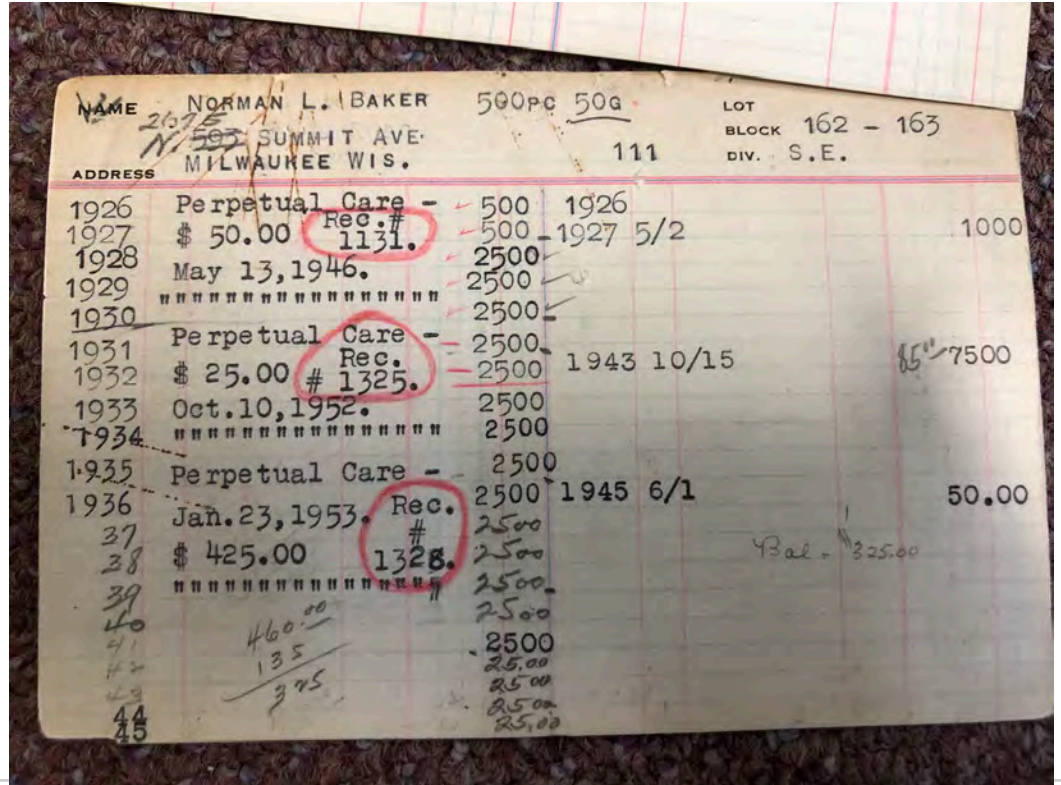
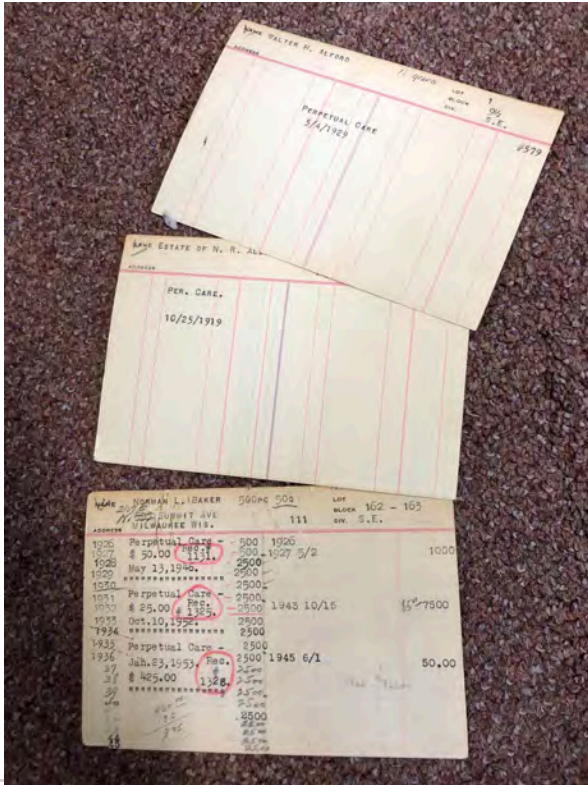
Records in the Safe



Records Records-In the back room and on the wall



So. Much. Paper.



Do You Know Your Great Great Great Grandparents?

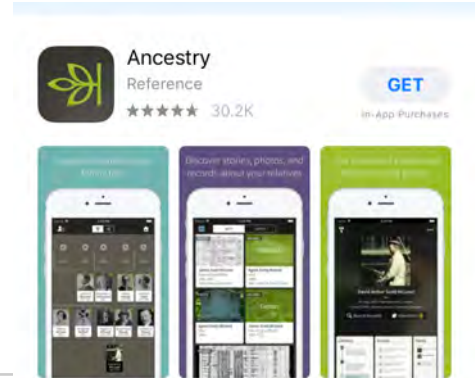
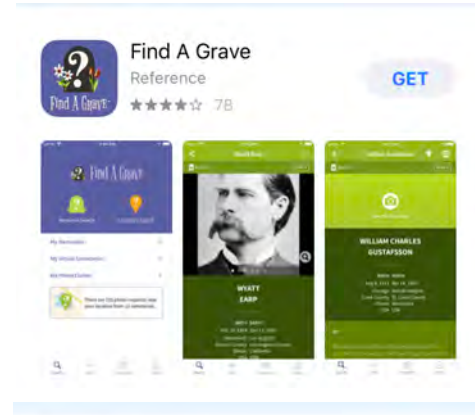
Why do people come to the cemetery?
Burials, Pokémon, Genealogy, History

Peter is a 6th Generation Kenoshan on his paternal side.

Statistically 62 year old white women
(80%) traditionally gotten information via conferences, newsletters.

Some research shows that the male/female numbers more equal,
but men more likely to use internet and apps.

<https://www.ancestry.com> And <https://www.findagrave.com>



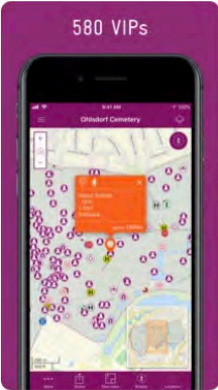
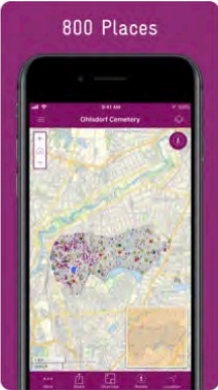
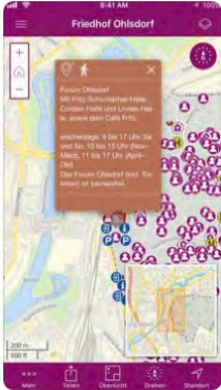
Cemetery App Examples(Complicated)



Ohlsdorf Cemetery

Rotatable offline map

\$1.99

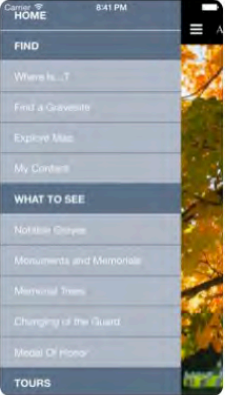
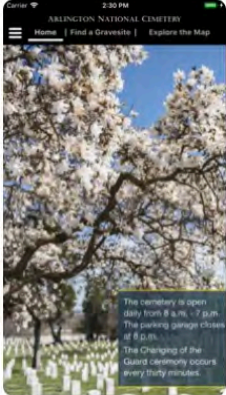


ANC Explorer

Travel

★★★★☆ 42

GET



Oakland Cemetery Atlanta, Georgia

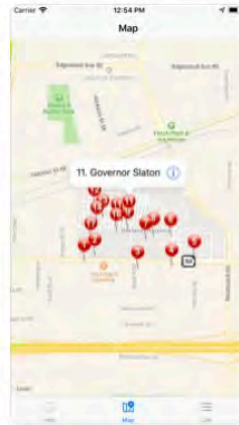
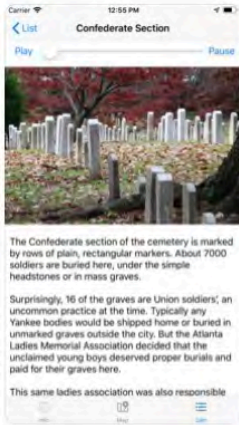


Atlanta's Oakland Ce...

Walking audio tour

\$1.99

★★★★★ 7



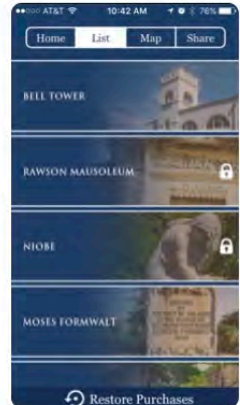
Historic Oakland Ce...

Travel

★★★★☆ 6

GET

In-App Purchases



Special Considerations

- Older tech (crashes and glitches)
- Map doesn't work offline (not get a great signal in cemetery)
- Can't use from my home (some people can't leave home)
- Images low resolution (can't zoom in clearly)
- Text is too small
- Audio too small

Modern Feel

