

Fall
Professional Practice I

Credit Hours: 4

www.evl.uic.edu/mad/

Office Hours:
By Appointment

Meetings:
Mondays 1.00-6.40pm
2068 EVL
842 W Taylor St

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Week	Date	Assignments
1	22 August Course Intro & Logistics / Client presentation Portfolio presentations / Team formation	A1 Market and UX Research
2	29 August UX Design and Development / Team Presentations A1	A2 UX design / sketches
3	5 September Labor Day Holiday	A2 UX design / sketches
4	12 Team presentations A2 Wireframes & Rough Prototyping / User studies	A3 UX wireframe
5	19 Team Wireframe presentations & Discussion A3 Brief History of Mobile Devices / Mobile and Mobility	A4 UX wireframe revisions
6	26 Client Wireframe Presentations App Icon Design / worksession	Final UX revisions A5 App Icon Design
7	3 October UX Wireframe Lockout Date Storyboard Design	A6 Storyboard Design
8	10 Storyboard Presentations Worksession on navigation, user experience, color, consistency, type, iconography	
9	17 Midterm review with clients / Design Lockout Date Review of presentations and client feedback	A7 Revisions
10	24 Workign session for midterm revisions	A7 Revisions
11	31 Introduction to Xcode	Readings / Tutorials
12	7 November Interface Builder	Readings / Tutorials
13	14 Views and Hierarchy / Intro to Autolayout	A8 Quiz
14	21 Final project revisions	Final project
15	28 November Final Review with Clients	