

Fall 2024
Professional Practice I

Credit Hours: 4

www.evl.uic.edu/mad/

Office Hours:
By Appointment

Lecture/Lab:
Mon/Wed 1.00-6.40pm
EVL / room 2068
ERF / 842 W Taylor st.

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Week	Date	Assignments
1	26/28 August Course Intro & Logistics / Client presentation Portfolio presentations / Team formation	A1 Market and UX Research
2	2/4 September Labor Day / Research / Observation Studies	A1 Market and UX Research
3	9/11 UX Design and Development / Team Presentations A1	A2 UX design / sketches
4	16/18 Team presentations A2 Wireframes & Rough Prototyping / User studies	A3 UX wireframe
5	23/25 Team Wireframe presentations & Discussion A3 Brief History of Mobile Devices / Mobile and Mobility	A4 UX wireframe revisions
6	30/2 October Client Wireframe Presentations` App Icon Design / worksession	Final UX revisions A5 App Icon Design
7	7/9 UX Wireframe Lockout Date Storyboard Design	A6 Storyboard Design
8	14/16 Storyboard Presentations Worksession on navigation, UX, color, type, iconography	A6 Storyboard Design
9	21/23 Midterm review with clients / Design Lockout Date Review of presentations and client feedback	A7 Revisions
10	28/30 Workign session for midterm revisions	A7 Revisions
11	4/6 November Introduction to Xcode	Readings/ Tutorials
12	11/13 Interface Builder	Readings/ Tutorials
13	18/20 Final preview with clients Views and Hierarchy / Intro to Autolayout	A8 Quiz
14	25/27 Final project revisions	Final project
15	2/4 December Final Review with Clients	Final App Documentaion